Acxiom US Politics > Likely Political
Acxiom US Politics > Likely Political Preference > Political Party > Republican (Financial)
Acxiom US Politics > Likely Political Preference > Political Views > Conservative (Financial)
Acxiom US Politics > Likely Political Preference > Political Views > Liberal (Financial)
Acxiom US Politics > Likely Political Preference > Political Views > Neutral
Acxiom US Politics > Likely Political Preference > Political Views > Not very Interested in Current Affairs and Politics
Acxiom US Politics > Likely Political Preference > Political Views > Strongly Agree with the Statement that People Should be Responsible for their Own Healthcare
Acxiom US Politics > Likely Political Preference > Political Views > Very Interested in Current Affairs and Politics
Acxiom US Politics > Political Party - Input Individual > 1st Individual > Democratic
Acxiom US Politics > Political Party - Input Individual > 1st Individual > Republican
Acxiom US Politics > Political Party - Input Individual > 2nd Individual > Democratic
Acxiom US Politics > Political Party - Input Individual > 2nd Individual > Republican
Acxiom US Politics > Political Party - Input Individual > 3rd Individual > Democratic
Acxiom US Politics > Political Party - Input Individual > 3rd Individual > Republican
Acxiom US Politics > Political Party - Input Individual > Democrat
Acxiom US Politics > Political Party - Input Individual > Independent
Acxiom US Politics > Political Party - Input Individual > Republican
Acxiom US Politics > Political Party - Input Individual > Unknown Party
Aristotle Political Precision (US) > All Voters
Aristotle Political Precision (US) > High Dollar Donors > High Dollar Donors - Democrat
Aristotle Political Precision (US) > High Dollar Donors > High Dollar Donors - Republican
Aristotle Political Precision (US) > High Dollar Donors > High Dollar Federal Donors - Democrat
Aristotle Political Precision (US) > High Dollar Donors > High Dollar Federal Donors - Republican
Aristotle Political Precision (US) > High Dollar Donors > High Dollar State Donors - Republican
Aristotle Political Precision (US) > High Dollar Donors > High Dollar State Donors -Democrat
Aristotle Political Precision (US) > High Dollar Donors
Aristotle Political Precision (US) > Political Affiliation by Party > Conservative - Very Conservative
Aristotle Political Precision (US) > Political Affiliation by Party > Democrat - Persuadable/Soft
Aristotle Political Precision (US) > Political Affiliation by Party > Democrat - Yellow Dog
Aristotle Political Precision (US) > Political Affiliation by Party > Democrat Only Households
Aristotle Political Precision (US) > Political Affiliation by Party > Democrat
Aristotle Political Precision (US) > Political Affiliation by Party > Independent
Aristotle Political Precision (US) > Political Affiliation by Party > Liberal - Very Liberal
Aristotle Political Precision (US) > Political Affiliation by Party > Republican - Hardcore
Aristotle Political Precision (US) > Political Affiliation by Party > Republican - Persuadable/Soft
Aristotle Political Precision (US) > Political Affiliation by Party > Republican Only Households
Aristotle Political Precision (US) > Political Affiliation by Party > Republican
Aristotle Political Precision (US) > Political Affiliation by Party > Split Households
Aristotle Political Precision (US) > Social Profiles by Type > Democrat Donors
Aristotle Political Precision (US) > Social Profiles by Type > Donald Trump Supporters
Aristotle Political Precision (US) > Social Profiles by Type > Hillary Clinton Supporters
Aristotle Political Precision (US) > Social Profiles by Type > Libertarian Donors
Aristotle Political Precision (US) > Social Profiles by Type > Likely Tea Party Supporters
Aristotle Political Precision (US) > Social Profiles by Type > Republican Donors
Aristotle Political Precision (US) > Social Profiles by Type > Socially Conservative
Aristotle Political Precision (US) > Social Profiles by Type > Socially Liberal

Aristotle Political Precision (US) > Social Profiles by Type > Socially Moderate
Aristotle Political Precision (US) > Social Profiles by Type > Tax Reform Supporters
Aristotle Political Precision (US) > The Persuadables > New Registrants - Since January 2016
Aristotle Political Precision (US) > The Persuadables > New Registrants - Since November 2014
Aristotle Political Precision (US) > The Persuadables > Nonconformists - Democrat leaning towards Republican
Aristotle Political Precision (US) > The Persuadables > Nonconformists - Republican leaning towards Democrat
Aristotle Political Precision (US) > Voters by Demographic Selects > Affluent Voters
Aristotle Political Precision (US) > Voters by Demographic Selects > Boomer Voters
Aristotle Political Precision (US) > Voters by Demographic Selects > Female Voters
Aristotle Political Precision (US) > Voters by Demographic Selects > Male Voters
Aristotle Political Precision (US) > Voters by Demographic Selects > Married Voters
Aristotle Political Precision (US) > Voters by Demographic Selects > Middle Class Voters
Aristotle Political Precision (US) > Voters by Demographic Selects > Millennial Latino Voters
Aristotle Political Precision (US) > Voters by Demographic Selects > Millennial Voters
Aristotle Political Precision (US) > Voters by Demographic Selects > Non-College White Male Voters
Aristotle Political Precision (US) > Voters by Demographic Selects > Senior Voters
Aristotle Political Precision (US) > Voters by Demographic Selects > Single Parent Voters
Aristotle Political Precision (US) > Voters by Demographic Selects > Single Voters
Aristotle Political Precision (US) > Voters by Demographic Selects > Single White Female Voters
Aristotle Political Precision (US) > Voters by Demographic Selects > Voters with Children
Aristotle Political Precision (US) > Voters by Demographic Selects > Voters with Grandchildren
Aristotle Political Precision (US) > Voters by Demographic Selects > Working Class Voters
Aristotle Political Precision (US) > Voters by Occupation > Armed Services
Aristotle Political Precision (US) > Voters by Occupation > Blue Collar
Aristotle Political Precision (US) > Voters by Occupation > Civil Service
Aristotle Political Precision (US) > Voters by Occupation > Education
Aristotle Political Precision (US) > Voters by Occupation > Healthcare
Aristotle Political Precision (US) > Voters by Occupation > Homemaker/Retired
Aristotle Political Precision (US) > Voters by Occupation > Middle Management
Aristotle Political Precision (US) > Voters by Occupation > Science/Technology
Aristotle Political Precision (US) > Voters by Occupation > Secretarial
Aristotle Political Precision (US) > Voters by Occupation > White Collar Executives
Aristotle Political Precision (US) > Voters by Occupation > White Collar
Aristotle Political Precision (US) > Voters by Voting History > 2018 First - Time Voters
Aristotle Political Precision (US) > Voters by Voting History > 2020 First - Time Presidential Year Voters
Aristotle Political Precision (US) > Voters by Voting History > 2nd Super Tuesday Voters - Democrat
Aristotle Political Precision (US) > Voters by Voting History > 2nd Super Tuesday Voters - Republican
Aristotle Political Precision (US) > Voters by Voting History > 2nd Super Tuesday Voters
Aristotle Political Precision (US) > Voters by Voting History > Cord Cutters - Democrat
Aristotle Political Precision (US) > Voters by Voting History > Early & Absentee Voters
Aristotle Political Precision (US) > Voters by Voting History > Frequent General Election Voters
Aristotle Political Precision (US) > Voters by Voting History > Frequent Primary Election Voters - Democrat
Aristotle Political Precision (US) > Voters by Voting History > Frequent Primary Election Voters - Republican
Aristotle Political Precision (US) > Voters by Voting History > Iowa Caucus Voters - Democrat
Aristotle Political Precision (US) > Voters by Voting History > Iowa Caucus Voters - Republican
Aristotle Political Precision (US) > Voters by Voting History > Iowa Caucus Voters

Aristotle Political Precision (US) > Voters by Voting History > Mid-Term General Election Voters - Democrat
Aristotle Political Precision (US) > Voters by Voting History > Mid-Term General Election Voters - Republican
Aristotle Political Precision (US) > Voters by Voting History > Mid-Term Primary Election Voters - Democrat
Aristotle Political Precision (US) > Voters by Voting History > Mid-Term Primary Election Voters - Republican
Aristotle Political Precision (US) > Voters by Voting History > New Hampshire Presidential Primary Voters - Democrat
Aristotle Political Precision (US) > Voters by Voting History > New Hampshire Presidential Primary Voters - Republican
Aristotle Political Precision (US) > Voters by Voting History > Newly Registered Voters
Aristotle Political Precision (US) > Voters by Voting History > Presidential Election Voters Only
Aristotle Political Precision (US) > Voters by Voting History > Presidential General Election Voters - Democrat
Aristotle Political Precision (US) > Voters by Voting History > Presidential General Election Voters - Republican
Aristotle Political Precision (US) > Voters by Voting History > Presidential Primary Election Voters - Democrat
Aristotle Political Precision (US) > Voters by Voting History > Presidential Primary Election Voters - Republican
Aristotle Political Precision (US) > Voters by Voting History > Super Tuesday Voters - Democrat
Aristotle Political Precision (US) > Voters by Voting History > Super Tuesday Voters - Republican
Aristotle Political Precision (US) > Voters by Voting History > Super Tuesday Voters
Aristotle Political Precision (US) > Voters by Voting History > Swing Voters - Off-Year Elections
Aristotle Political Precision (US) > Voters by Voting History > Swing Voters - Presidential Elections
Aristotle Political Precision (US) > Voters by Voting History > Third Party Voters
Aristotle Political Precision (US) > Voters by Voting History > Unregistered Conservative Prospective Voters
Aristotle Political Precision (US) > Voters by Voting History > Unregistered Liberal Prospective Voters
Aristotle Political Precision (US) > Voters by Voting History > Unregistered Prospective Voters
Aristotle Political Precision (US)
ASL Marketing > First Time Voters 2016 Election
Basic Rate > ACXM Politics (US) > Political Party > Input Individual > Democrat
Basic Rate > ACXM Politics (US) > Political Party > Input Individual > Republican
Basic Rate > ACXM Politics (US) > Political Party > Input Individual
Basic Rate > ACXM Politics (US) > Political Party > Unknown Party
Basic Rate > ACXM Politics (US) > Political Party
Basic Rate > ACXM Politics (US)
Branded > Data > Lifestyle > Intent > Charitable Donor > Democrat
Branded > Data > Lifestyle > Intent > Charitable Donor > Republican
Branded > Data > Politics > Status > Eligible Voters
Branded > DK NDR > 08 Kantar-Gallup Interests > Interested in
Branded > US ALC > Demographic > High Net Worth Individuals > Political Affiliation > Democrat
Branded > US ALC > Demographic > High Net Worth Individuals > Political Affiliation > Independent
Branded > US ALC > Demographic > High Net Worth Individuals > Political Affiliation > Republican
Branded > US ALC > Voter Profile > 2nd Amendment Supporters
Branded > US ALC > Voter Profile > Active Military
Branded > US ALC > Voter Profile > Affordable Care Act Opposition
Branded > US ALC > Voter Profile > Affordable Care Act Supporters
Branded > US ALC > Voter Profile > Animal Rights Supporters
Branded > US ALC > Voter Profile > Education Supporters
Branded > US ALC > Voter Profile > Environmentalists
Branded > US ALC > Voter Profile > Gun Control Supporters
Branded > US ALC > Voter Profile > LGBT Donors and Supporters
Branded > US ALC > Voter Profile > Marriage Equality Opposition

Branded > US ALC > Voter Profile > Marriage Equality Supporters
Branded > US ALC > Voter Profile > Military Supporters
Branded > US ALC > Voter Profile > Pro Choice Supporters
Branded > US ALC > Voter Profile > Pro Life Supporters
Branded > US ALC > Voter Profile > Socially Conservative
Branded > US ALC > Voter Profile > Socially Liberal
Branded > US ALC > Voter Profile > Socially Moderate
Branded > US ALC > Voter Profile > Tax Reform Supporters
Branded > US ALC > Voter Profile > Veterans
Branded > US Experian > Propensity Models > Politics > Political Affiliation
Branded > US Experian > Propensity Models > Politics > Political Persona
Branded > US Experian > Psychographic / Attitudes > Political Affiliation > Democrat
Branded > US Experian > Psychographic / Attitudes > Political Affiliation > Independent / Other
Branded > US Experian > Psychographic / Attitudes > Political Affiliation > Non-Registered
Branded > US Experian > Psychographic / Attitudes > Political Affiliation > Republican
Branded > US Experian > Psychographic / Attitudes > Political Personas > Conservative Democrats
Branded > US Experian > Psychographic / Attitudes > Political Personas > Green Traditionalists
Branded > US Experian > Psychographic / Attitudes > Political Personas > Informed But Unregistered
Branded > US Experian > Psychographic / Attitudes > Political Personas > Left Out Democrats
Branded > US Experian > Psychographic / Attitudes > Political Personas > Mild Republicans
Branded > US Experian > Psychographic / Attitudes > Political Personas > On-the-Fence Liberals
Branded > US Experian > Psychographic / Attitudes > Political Personas > Super Democrats
Branded > US Experian > Psychographic / Attitudes > Political Personas > Ultra Conservatives
Branded > US Experian > Psychographic / Attitudes > Political Personas > Unconnected; Unregistered
Branded > US Experian > Psychographic / Attitudes > Political Personas > Uninvolved Conservatives
Branded > US SMS-INC > Customerconnect360 Propensity Model > Buyer > Politics
Branded > US SMS-INC > Donor > Democrat
Branded > US SMS-INC > Donor > Republican
Branded > US SMS-INC > Political Party > Democratic / Liberal
Branded > US SMS-INC > Political Party > Independent
Branded > US SMS-INC > Political Party > Republican
Brands > Organizations > National Republican Congressional Committee
Brands > Organizations > National Republican Party
Brands > Organizations > National Republican Senatorial Committee
Brands > Organizations > US Conservative Causes & Agenda
Brands > Organizations > US Liberal Causes & Agenda
Business & Professional > Industry > Memberships & Organizations > Political
Charitable Donors > Political Donor Propensity > Democrat
Charitable Donors > Political Donor Propensity > Republican
Consumer Database > Demographics & Segmentation > Political Affiliation > Democrat
Consumer Database > Demographics & Segmentation > Political Affiliation > Independent
Consumer Database > Demographics & Segmentation > Political Affiliation > Republican
Custom Audience > 5125111 - Neustar Political Data-->Outlook
Custom Audience > 5142930 - Neustar Political Data-->Outlook
Custom Audience > African American Voters
Custom Audience > Evangelical Voters

Customer Modeled > Politics
DE Experian > Sociodemographic > Consumer Typology > Conservative Values
Demographic > Democratic Party Affiliation
Demographic > Political Party > Democrat
Demographic > Political Party > Independent
Demographic > Political Party > Republican
Demographic > Political Party
Demographic > Registered Voters
Demographic > Republican Party Affiliation
Demographics > Household Composition > Voter Indicator
Demographics > Political > Any Conservative Political Outlook
Demographics > Political > Any Liberal Political Outlook
Demographics > Political > Middle of the Road Political Outlook
Demographics > Political > Not Registered to Vote
Demographics > Political > Registered Democrat
Demographics > Political > Registered Independent
Demographics > Political > Registered Republican
Demographics > Political > Registered to Vote
Demographics > Political > Somewhat Conservative Political Outlook
Demographics > Political > Somewhat Liberal Political Outlook
Demographics > Political > Very Conservative Political Outlook
Demographics > Political > Very Liberal Political Outlook
Demographics > Political > Vote In Last US Presidential Election
Demographics > Political > Vote In Last US State Election
Demographics > Political Affiliation & Voting > Democratic Voters > Highly Likely
Demographics > Political Affiliation & Voting > Democratic Voters > Likely
Demographics > Political Affiliation & Voting > Democratic Voters > Unlikely
Demographics > Political Affiliation & Voting > Household Political Party > Democrat
Demographics > Political Affiliation & Voting > Household Political Party > Democrat & Independent
Demographics > Political Affiliation & Voting > Household Political Party > Democrat & Republican
Demographics > Political Affiliation & Voting > Household Political Party > Democrat
Demographics > Political Affiliation & Voting > Household Political Party > Independent
Demographics > Political Affiliation & Voting > Household Political Party > Republican & Independent
Demographics > Political Affiliation & Voting > Household Political Party > Republican
Demographics > Political Affiliation & Voting > Independent Voters > Highly Likely
Demographics > Political Affiliation & Voting > Independent Voters > Likely
Demographics > Political Affiliation & Voting > Independent Voters > Unlikely
Demographics > Political Affiliation & Voting > Likely Voters > Highly Likely
Demographics > Political Affiliation & Voting > Likely Voters > Likely
Demographics > Political Affiliation & Voting > Likely Voters > Unlikely
Demographics > Political Affiliation & Voting > Political Party > Democrat
Demographics > Political Affiliation & Voting > Political Party > Independent
Demographics > Political Affiliation & Voting > Political Party > Republican
Demographics > Political Affiliation & Voting > Republican Voter > Highly Likely
Demographics > Political Affiliation & Voting > Republican Voter > Likely
Demographics > Political Affiliation & Voting > Republican Voter > Unlikely

Demographics > Political Affiliation & Voting > Swing Voters > Highly Likely
Demographics > Political Affiliation & Voting > Swing Voters > Likely
Demographics > Political Affiliation & Voting > Swing Voters > Unlikely
Demographics > Political Affiliation > Democrat
Demographics > Political Affiliation > Democrats
Demographics > Political Affiliation > Independent
Demographics > Political Affiliation > Independent/Other
Demographics > Political Affiliation > Non-registered
Demographics > Political Affiliation > Republican
Demographics > Political Affiliation > Republicans
Demographics > Political Affiliation
Demographics > Political Personas > Conservative Democrats
Demographics > Political Personas > Green Traditionalists
Demographics > Political Personas > Informed But Unregistered
Demographics > Political Personas > Left Out Democrats
Demographics > Political Personas > Mild Republicans
Demographics > Political Personas > On-the-Fence Liberals
Demographics > Political Personas > Super Democrats
Demographics > Political Personas > Ultra Conservatives
Demographics > Political Personas > Unconnected & Unregistered
Demographics > Political Personas > Uninvolved Conservatives
Demographics > Political Propensity > Any Conservative Political Outlook
Demographics > Political Propensity > Any Liberal Political Outlook
Demographics > Political Propensity > Middle of the Road Political Outlook
Demographics > Political Propensity > Registered to Vote
Demographics > Political Propensity > Somewhat Conservative Political Outlook
Demographics > Political Propensity > Somewhat Liberal Political Outlook
Demographics > Political Propensity > Very Conservative Political Outlook
Demographics > Political Propensity > Very Liberal Political Outlook
Demographics > Voter Indicator > Absentee Voter
Demographics > Voter Indicator > Active Voter
Demographics > Voter Indicator > Early Voter Status
Demographics > Voter Indicator > Inactive Voter
Demographics > Voter Indicator > Voted In General Elections > Voted In the 2000 General Election
Demographics > Voter Indicator > Voted In General Elections > Voted In the 2002 General Election
Demographics > Voter Indicator > Voted In General Elections > Voted In the 2004 General Election
Demographics > Voter Indicator > Voted In General Elections > Voted In the 2006 General Election
Demographics > Voter Indicator > Voted In General Elections > Voted In the 2008 General Election
Demographics > Voter Indicator > Voted In General Elections > Voted In the 2010 General Election
Demographics > Voter Indicator > Voted In General Elections > Voted In the 2012 General Election
Demographics > Voter Indicator > Voted In Primary Elections > Voted In the 2000 Primary Election
Demographics > Voter Indicator > Voted In Primary Elections > Voted In the 2002 Primary Election
Demographics > Voter Indicator > Voted In Primary Elections > Voted In the 2004 Primary Election
Demographics > Voter Indicator > Voted In Primary Elections > Voted In the 2006 Primary Election
Demographics > Voter Indicator > Voted In Primary Elections > Voted In the 2008 Primary Election
Demographics > Voter Indicator > Voted In Primary Elections > Voted In the 2010 Primary Election

Demographics > Voter Indicator > Voted In Primary Elections > Voted In the 2012 Primary Election
Donors > US Democrat
Donors > US Republican
Government & Politics
High Value Look-Alike Audiences > Political Donors > Democrat
High Value Look-Alike Audiences > Political Donors > Republican
IAB Category > Law & Govâ€™t & Politics (IAB11)
IAB Category > Politics (IAB11-4)
IAB Tier 1 > Government & Politics
Industry > Memberships & Organizations > Political
Intent(CPM) > Politics(CPM) > Politics
Interest & Activity > Politics > Political Views > Democrat
Interest & Activity > Politics > Political Views > Republican
Interest > Politcs > Politcs - Likely Voter
Interest > Politcs > Politics - Political Views - Independent
Interest > Politcs > Politics - Political Views - Leans left
Interest > Politcs > Politics - Political Views - Leans right
Interest > Politcs > Politics - Registered Voters - Democrat
Interest > Politcs > Politics - Registered Voters - Republican
Interest > Politcs > Politics - U.S. Congressional Districts
Interest > Politcs > Politics - U.S. Senate Districts
Interest > Politics & Society > Charities & Non-Profits
Interest > Politics & Society > Likely Non Voter
Interest > Politics & Society > Likely Voter
Interest > Politics & Society > Political Views > Independent
Interest > Politics & Society > Political Views > Leans left
Interest > Politics & Society > Political Views > Leans right
Interest > Politics & Society > Political Views
Interest > Politics & Society > Registered Voters > Democrat
Interest > Politics & Society > Registered Voters > Republican
Interest > Politics & Society > Registered Voters
Interest > Politics > Registered Voters
Interest Propensities > Politics > Bernie Sanders Voter Propensity
Interest Propensities > Politics > Conservative Republican Propensity
Interest Propensities > Politics > Donald Trump Voter Propensity
Interest Propensities > Politics > Hillary Clinton Voter Propensity
Interest Propensities > Politics > John Kasich Voter Propensity
Interest Propensities > Politics > Liberal Democrat Propensity
Interest Propensities > Politics > Middle of the Road Democrat Propensity
Interest Propensities > Politics > Middle of the Road Republican Propensity
Interest Propensities > Politics > Ted Cruz Voter Propensity
Interests > Politics > Liberal Issues
Interests > Politics > Politics - Elections
Interests > Politics > Politics - International situation
Interests > Politics > Politics
Interests > Politics > Very Conservative

Interests > Politics
Intrests > Politics & Society > Democrats
Intrests > Politics & Society > Environmental Issues Enthusiasts
Intrests > Politics & Society > Republicans
Intrests > Politics & Society > Social Issues Enthusiasts
LBDigital > US Political > Conservative Outdoorsman
LBDigital > US Political > Democratic Donor
LBDigital > US Political > Democratic Voter
LBDigital > US Political > Female Democratic Supporter
LBDigital > US Political > Giving-For-Green Democrat
LBDigital > US Political > Independent Donor
LBDigital > US Political > Independent Voter
LBDigital > US Political > Opportunity-Seeking Democrat
LBDigital > US Political > Professional Democrat
LBDigital > US Political > Republican Donor
LBDigital > US Political > Republican Voter
LBDigital > US Political > Swing State Voter
LBDigital > US Political > Traditional Republican
LBDigital > US Political > Young Republican
Lifestyle > Affiliated with Democratic Political Party (MRI)
Lifestyle > Affiliated with Independent Political Party (MRI)
Lifestyle > Affiliated with Other Political Party (MRI)
Lifestyle > Affiliated with Republican Political Party (MRI)
Lifestyle > Political & Social Concerns > Child Welfare
Lifestyle > Political & Social Concerns > Climate & Environment
Lifestyle > Political & Social Concerns > Economy & Employment
Lifestyle > Political & Social Concerns > Foreign Policy
Lifestyle > Political & Social Concerns > Healthcare
Lifestyle > Political & Social Concerns > Human Rights
Lifestyle > Political & Social Concerns > Immigration
Lifestyle > Political > Aid Groups
Lifestyle > Political > Conservatives & Conspiracies
Lifestyle > Political > Environmental Conservation
Lifestyle > Political > Evangelical Christians - Extreme Confidence
Lifestyle > Political > Evangelical Christians
Lifestyle > Political > Family Values Advocates - Extreme Confidence
Lifestyle > Political > Family Values Advocates
Lifestyle > Political > Feminism
Lifestyle > Political > Flags & Trump
Lifestyle > Political > Gun Control Advocates - Extreme Confidence
Lifestyle > Political > Gun Control Advocates
Lifestyle > Political > Gun Rights Advocates - Extreme Confidence
Lifestyle > Political > Gun Rights Advocates
Lifestyle > Political > Immigration Control Advocates - Extreme Confidence
Lifestyle > Political > Immigration Control Advocates
Lifestyle > Political > Immigration Rights Advocates - Extreme Confidence

Lifestyle > Political > Immigration Rights Advocates
Lifestyle > Political > International Development & Health
Lifestyle > Political > LGBT Activists - Extreme Confidence
Lifestyle > Political > LGBT Activists
Lifestyle > Political > LGBTQ Advocacy
Lifestyle > Political > Liberal Views on Government
Lifestyle > Political > Liberal Views on LGBTQ Rights and Pro-Choice
Lifestyle > Political > Marijuana Legalization Advocates - Extreme Confidence
Lifestyle > Political > Marijuana Legalization Advocates
Lifestyle > Political > Marijuana Prohibition Advocates - Extreme Confidence
Lifestyle > Political > Marijuana Prohibition Advocates
Lifestyle > Political > Occupy Movement Supporters - Extreme Confidence
Lifestyle > Political > Occupy Movement Supporters
Lifestyle > Political > Party
Lifestyle > Political > Right Wing Radicals - Extreme Confidence
Lifestyle > Political > Right Wing Radicals
Lifestyle > Political > Social Conservatives - Extreme Confidence
Lifestyle > Political > Social Conservatives
Lifestyle > Political > Social Liberals - Extreme Confidence
Lifestyle > Political > Social Liberals
Lifestyle > Political > Voting Registration Researchers - Extreme Confidence
Lifestyle > Political > Voting Registration Researchers
Lifestyle > Political > Womens Equality Advocates - Extreme Confidence
Lifestyle > Political > Womens Equality Advocates
Lifestyle > Political Activist
Mister NonProfit > Democratic Donors
Mister NonProfit > Republican Donors
Mobile App > Politics
Mobile Audience > Political > Democrats > Liberal Activists
Mobile Audience > Political > Democrats > Liberal Professions
Mobile Audience > Political > Republicans > Conservative Activists
Mobile Audience > Political > Republicans > Conservative Professions
Mobile Audience > Political > Swing State Constituents
Nielsen > P$YCLE > 27 - Conservative Couples
Nielsen > PRIZM > Likely to be Affiliated with Democratic Party
Nielsen > PRIZM > Likely to be Affiliated with Republican Party
Nielsen Combo Segments > Nielsen Politically Engaged TV Viewers > Democrat - Heavy News TV Viewer
Nielsen Combo Segments > Nielsen Politically Engaged TV Viewers > Democrat - Heavy Primetime Viewer
Nielsen Combo Segments > Nielsen Politically Engaged TV Viewers > Democrat - Heavy TV Viewer
Nielsen Combo Segments > Nielsen Politically Engaged TV Viewers > Democrat - Light News TV Viewer
Nielsen Combo Segments > Nielsen Politically Engaged TV Viewers > Democrat - Light Primetime Viewer
Nielsen Combo Segments > Nielsen Politically Engaged TV Viewers > Democrat - Light TV Viewer
Nielsen Combo Segments > Nielsen Politically Engaged TV Viewers > Independent - Heavy News TV Viewer
Nielsen Combo Segments > Nielsen Politically Engaged TV Viewers > Independent - Heavy Primetime Viewer
Nielsen Combo Segments > Nielsen Politically Engaged TV Viewers > Independent - Heavy TV Viewer
Nielsen Combo Segments > Nielsen Politically Engaged TV Viewers > Independent - Light News TV Viewer

Nielsen Combo Segments > Nielsen Politically Engaged TV Viewers > Independent - Light Primetime Viewer
Nielsen Combo Segments > Nielsen Politically Engaged TV Viewers > Independent - Light TV Viewer
Nielsen Combo Segments > Nielsen Politically Engaged TV Viewers > Republican - Heavy News TV Viewer
Nielsen Combo Segments > Nielsen Politically Engaged TV Viewers > Republican - Heavy Primetime Viewer
Nielsen Combo Segments > Nielsen Politically Engaged TV Viewers > Republican - Heavy TV Viewer
Nielsen Combo Segments > Nielsen Politically Engaged TV Viewers > Republican - Light News TV Viewer
Nielsen Combo Segments > Nielsen Politically Engaged TV Viewers > Republican - Light Primetime Viewer
Nielsen Combo Segments > Nielsen Politically Engaged TV Viewers > Republican - Light TV Viewer
Nielsen Political > Always votes for President > Blue State (Scarborough)
Nielsen Political > Always votes for President > Democratic Party > Blue State (Scarborough)
Nielsen Political > Always votes for President > Democratic Party > National (Scarborough)
Nielsen Political > Always votes for President > Democratic Party > Red State (Scarborough)
Nielsen Political > Always votes for President > Democratic Party > Swing State (Scarborough)
Nielsen Political > Always votes for President > Democratic Party
Nielsen Political > Always votes for President > Independent Leaning Democratic > Blue State (Scarborough)
Nielsen Political > Always votes for President > Independent Leaning Democratic > National (Scarborough)
Nielsen Political > Always votes for President > Independent Leaning Democratic > Red State (Scarborough)
Nielsen Political > Always votes for President > Independent Leaning Democratic > Swing State (Scarborough)
Nielsen Political > Always votes for President > Independent Leaning Democratic
Nielsen Political > Always votes for President > Independent Leaning Republican > Blue State (Scarborough)
Nielsen Political > Always votes for President > Independent Leaning Republican > National (Scarborough)
Nielsen Political > Always votes for President > Independent Leaning Republican > Red State (Scarborough)
Nielsen Political > Always votes for President > Independent Leaning Republican > Swing State (Scarborough)
Nielsen Political > Always votes for President > Independent Leaning Republican
Nielsen Political > Always votes for President > Independent Party > Blue State (Scarborough)
Nielsen Political > Always votes for President > Independent Party > National (Scarborough)
Nielsen Political > Always votes for President > Independent Party > Red State (Scarborough)
Nielsen Political > Always votes for President > Independent Party > Swing State (Scarborough)
Nielsen Political > Always votes for President > Independent Party
Nielsen Political > Always votes for President > National (Scarborough)
Nielsen Political > Always votes for President > Red State (Scarborough)
Nielsen Political > Always votes for President > Republican Party > Blue State (Scarborough)
Nielsen Political > Always votes for President > Republican Party > National (Scarborough)
Nielsen Political > Always votes for President > Republican Party > Red State (Scarborough)
Nielsen Political > Always votes for President > Republican Party > Swing State (Scarborough)
Nielsen Political > Always votes for President > Republican Party
Nielsen Political > Always votes for President > Swing State (Scarborough)
Nielsen Political > Always votes for President
Nielsen Political > Democratic Party Affiliation > Blue State (Scarborough)
Nielsen Political > Democratic Party Affiliation > National (Scarborough)
Nielsen Political > Democratic Party Affiliation > Red State (Scarborough)
Nielsen Political > Democratic Party Affiliation > Swing State (Scarborough)
Nielsen Political > Democratic Party Affiliation
Nielsen Political > Independent Leaning Democratic Party Affiliation > Blue State (Scarborough)
Nielsen Political > Independent Leaning Democratic Party Affiliation > National (Scarborough)
Nielsen Political > Independent Leaning Democratic Party Affiliation > Red State (Scarborough)

Nielsen Political > Independent Leaning Democratic Party Affiliation > Swing State (Scarborough)
Nielsen Political > Independent Leaning Democratic Party Affiliation
Nielsen Political > Independent Leaning Republican Party Affiliation > Blue State (Scarborough)
Nielsen Political > Independent Leaning Republican Party Affiliation > National (Scarborough)
Nielsen Political > Independent Leaning Republican Party Affiliation > Red State (Scarborough)
Nielsen Political > Independent Leaning Republican Party Affiliation > Swing State (Scarborough)
Nielsen Political > Independent Leaning Republican Party Affiliation
Nielsen Political > Independent Party Affiliation > Blue State (Scarborough)
Nielsen Political > Independent Party Affiliation > National (Scarborough)
Nielsen Political > Independent Party Affiliation > Red State (Scarborough)
Nielsen Political > Independent Party Affiliation > Swing State (Scarborough)
Nielsen Political > Independent Party Affiliation
Nielsen Political > Never votes for President > Blue State (Scarborough)
Nielsen Political > Never votes for President > National (Scarborough)
Nielsen Political > Never votes for President > Red State (Scarborough)
Nielsen Political > Never votes for President > Swing State (Scarborough)
Nielsen Political > Never votes for President
Nielsen Political > Republican Party Affiliation > Blue State (Scarborough)
Nielsen Political > Republican Party Affiliation > National (Scarborough)
Nielsen Political > Republican Party Affiliation > Red State (Scarborough)
Nielsen Political > Republican Party Affiliation > Swing State (Scarborough)
Nielsen Political > Republican Party Affiliation
Nielsen Political > Sometimes votes for President > Blue State (Scarborough)
Nielsen Political > Sometimes votes for President > Independent Leaning Democratic > Blue State (Scarborough)
Nielsen Political > Sometimes votes for President > Independent Leaning Democratic > National (Scarborough)
Nielsen Political > Sometimes votes for President > Independent Leaning Democratic > Red State (Scarborough)
Nielsen Political > Sometimes votes for President > Independent Leaning Democratic > Swing State (Scarborough)
Nielsen Political > Sometimes votes for President > Independent Leaning Democratic
Nielsen Political > Sometimes votes for President > Independent Leaning Republican > Blue State (Scarborough)
Nielsen Political > Sometimes votes for President > Independent Leaning Republican > National (Scarborough)
Nielsen Political > Sometimes votes for President > Independent Leaning Republican > Red State (Scarborough)
Nielsen Political > Sometimes votes for President > Independent Leaning Republican > Swing State (Scarborough)
Nielsen Political > Sometimes votes for President > Independent Leaning Republican
Nielsen Political > Sometimes votes for President > Independent Party > Blue State (Scarborough)
Nielsen Political > Sometimes votes for President > Independent Party > National (Scarborough)
Nielsen Political > Sometimes votes for President > Independent Party > Red State (Scarborough)
Nielsen Political > Sometimes votes for President > Independent Party > Swing State (Scarborough)
Nielsen Political > Sometimes votes for President > Independent Party
Nielsen Political > Sometimes votes for President > National (Scarborough)
Nielsen Political > Sometimes votes for President > Red State (Scarborough)
Nielsen Political > Sometimes votes for President > Republican Party > Blue State (Scarborough)
Nielsen Political > Sometimes votes for President > Republican Party > National (Scarborough)
Nielsen Political > Sometimes votes for President > Republican Party > Red State (Scarborough)
Nielsen Political > Sometimes votes for President > Republican Party > Swing State (Scarborough)
Nielsen Political > Sometimes votes for President > Republican Party
Nielsen Political > Sometimes votes for President > Swing State (Scarborough)

Nielsen Political > Sometimes votes for President
Nielsen Political
Online Behavior > Politics/ Government
P$YCLE > 27 Conservative Couples
P$YCLE > Lifestage Groups (LG) > Mature Years > Midscale Matures (M4) > Conservative Couples (27)
Personality > Political Affiliation > Conservative
Personality > Political Affiliation > Liberal
Personas (US) > Political Conservatives
Personas (US) > Political Liberals
Personas (US) > Political Moderates
PH > Category > Law Government and Politics
Political > Always votes for President > Blue State (Scarborough)
Political > Always votes for President > Democratic Party > Blue State (Scarborough)
Political > Always votes for President > Democratic Party > National (Scarborough)
Political > Always votes for President > Democratic Party > Red State (Scarborough)
Political > Always votes for President > Democratic Party > Swing State (Scarborough)
Political > Always votes for President > Democratic Party
Political > Always votes for President > Independent Leaning Democratic > Blue State (Scarborough)
Political > Always votes for President > Independent Leaning Democratic > National (Scarborough)
Political > Always votes for President > Independent Leaning Democratic > Red State (Scarborough)
Political > Always votes for President > Independent Leaning Democratic > Swing State (Scarborough)
Political > Always votes for President > Independent Leaning Democratic
Political > Always votes for President > Independent Leaning Republican > Blue State (Scarborough)
Political > Always votes for President > Independent Leaning Republican > National (Scarborough)
Political > Always votes for President > Independent Leaning Republican > Red State (Scarborough)
Political > Always votes for President > Independent Leaning Republican > Swing State (Scarborough)
Political > Always votes for President > Independent Leaning Republican
Political > Always votes for President > Independent Party > Blue State (Scarborough)
Political > Always votes for President > Independent Party > National (Scarborough)
Political > Always votes for President > Independent Party > Red State (Scarborough)
Political > Always votes for President > Independent Party > Swing State (Scarborough)
Political > Always votes for President > Independent Party
Political > Always votes for President > National (Scarborough)
Political > Always votes for President > Red State (Scarborough)
Political > Always votes for President > Republican Party > Blue State (Scarborough)
Political > Always votes for President > Republican Party > National (Scarborough)
Political > Always votes for President > Republican Party > Red State (Scarborough)
Political > Always votes for President > Republican Party > Swing State (Scarborough)
Political > Always votes for President > Republican Party
Political > Always votes for President > Swing State (Scarborough)
Political > Always votes for President
Political > Always votes in local elections
Political > Always votes in presidential elections
Political > Always votes in statewide elections
Political > Candidate > Clinton Critic
Political > Candidate > Clinton Supporters

Political > Candidate > Trump Critic
Political > Candidate > Trump Supporters
Political > Democratic Party Affiliation > Blue State (Scarborough)
Political > Democratic Party Affiliation > National (Scarborough)
Political > Democratic Party Affiliation > Red State (Scarborough)
Political > Democratic Party Affiliation > Swing State (Scarborough)
Political > Democratic Party Affiliation
Political > Independent Leaning Democratic Party Affiliation > Blue State (Scarborough)
Political > Independent Leaning Democratic Party Affiliation > National (Scarborough)
Political > Independent Leaning Democratic Party Affiliation > Red State (Scarborough)
Political > Independent Leaning Democratic Party Affiliation > Swing State (Scarborough)
Political > Independent Leaning Democratic Party Affiliation
Political > Independent Leaning Republican Party Affiliation > Blue State (Scarborough)
Political > Independent Leaning Republican Party Affiliation > National (Scarborough)
Political > Independent Leaning Republican Party Affiliation > Red State (Scarborough)
Political > Independent Leaning Republican Party Affiliation > Swing State (Scarborough)
Political > Independent Leaning Republican Party Affiliation
Political > Independent Party Affiliation > Blue State (Scarborough)
Political > Independent Party Affiliation > National (Scarborough)
Political > Independent Party Affiliation > Red State (Scarborough)
Political > Independent Party Affiliation > Swing State (Scarborough)
Political > Independent party affiliation but feel closer to Democrat
Political > Independent party affiliation but feel closer to Republican
Political > Independent Party Affiliation
Political > Issue > Budget
Political > Issue > Energy
Political > Issue > Environment
Political > Issue > HealthCare
Political > Issue > Immigration
Political > Issue > NationalSecurity
Political > Never votes for President > Blue State (Scarborough)
Political > Never votes for President > National (Scarborough)
Political > Never votes for President > Red State (Scarborough)
Political > Never votes for President > Swing State (Scarborough)
Political > Never votes for President
Political > Never votes in local elections
Political > Never votes in presidential elections
Political > Never votes in statewide elections
Political > No party affiliation
Political > Politcal Affiliation > Democrats
Political > Politcal Affiliation > Independents
Political > Politcal Affiliation > Republicans
Political > Political View > Conservative
Political > Political View > Liberal
Political > Politician > Amy Klobuchar
Political > Politician > Bernie Sanders

Political > Politician > Beto ORourke
Political > Politician > Cory Booker
Political > Politician > Donald Trump
Political > Politician > Elizabeth Warren
Political > Politician > Eric Swalwell
Political > Politician > Jay Inslee
Political > Politician > Joe Biden
Political > Politician > John Delaney
Political > Politician > John Hickenlooper
Political > Politician > Julian Castro
Political > Politician > Kamala Harris
Political > Politician > Kirsten Gillibrand
Political > Politician > Pete Buttigieg
Political > Politician > Tim Ryan
Political > Politician > Tulsi Gabbard
Political > Republican Party Affiliation > Blue State (Scarborough)
Political > Republican Party Affiliation > National (Scarborough)
Political > Republican Party Affiliation > Red State (Scarborough)
Political > Republican Party Affiliation > Swing State (Scarborough)
Political > Republican party affiliation
Political > Sometimes votes for President > Blue State (Scarborough)
Political > Sometimes votes for President > Democratic Party > Blue State (Scarborough)
Political > Sometimes votes for President > Democratic Party > National (Scarborough)
Political > Sometimes votes for President > Democratic Party > Red State (Scarborough)
Political > Sometimes votes for President > Democratic Party > Swing State (Scarborough)
Political > Sometimes votes for President > Democratic Party
Political > Sometimes votes for President > Independent Leaning Democratic > Blue State (Scarborough)
Political > Sometimes votes for President > Independent Leaning Democratic > National (Scarborough)
Political > Sometimes votes for President > Independent Leaning Democratic > Red State (Scarborough)
Political > Sometimes votes for President > Independent Leaning Democratic > Swing State (Scarborough)
Political > Sometimes votes for President > Independent Leaning Democratic
Political > Sometimes votes for President > Independent Leaning Republican > Blue State (Scarborough)
Political > Sometimes votes for President > Independent Leaning Republican > National (Scarborough)
Political > Sometimes votes for President > Independent Leaning Republican > Red State (Scarborough)
Political > Sometimes votes for President > Independent Leaning Republican > Swing State (Scarborough)
Political > Sometimes votes for President > Independent Leaning Republican
Political > Sometimes votes for President > Independent Party > Blue State (Scarborough)
Political > Sometimes votes for President > Independent Party > National (Scarborough)
Political > Sometimes votes for President > Independent Party > Red State (Scarborough)
Political > Sometimes votes for President > Independent Party > Swing State (Scarborough)
Political > Sometimes votes for President > Independent Party
Political > Sometimes votes for President > National (Scarborough)
Political > Sometimes votes for President > Red State (Scarborough)
Political > Sometimes votes for President > Republican Party > Blue State (Scarborough)
Political > Sometimes votes for President > Republican Party > National (Scarborough)
Political > Sometimes votes for President > Republican Party > Red State (Scarborough)

Political > Sometimes votes for President > Republican Party > Swing State (Scarborough)
Political > Sometimes votes for President > Republican Party
Political > Sometimes votes for President > Swing State (Scarborough)
Political > Sometimes votes for President
Political > Sometimes votes in local elections
Political > Sometimes votes in presidential elections
Political > Sometimes votes in statewide elections
Political > Voter Registration > Affluent Democrat Seniors
Political > Voter Registration > Affluent Early Boomer Democrats
Political > Voter Registration > Affluent Early Boomer Independents
Political > Voter Registration > Affluent Early Boomer Republicans
Political > Voter Registration > Affluent GenX Democrats
Political > Voter Registration > Affluent GenX Independents
Political > Voter Registration > Affluent GenX Republicans
Political > Voter Registration > Affluent Independent Seniors
Political > Voter Registration > Affluent Late Boomer Democrats
Political > Voter Registration > Affluent Late Boomer Independents
Political > Voter Registration > Affluent Late Boomer Republicans
Political > Voter Registration > Affluent Millennial Democrats
Political > Voter Registration > Affluent Millennial Independents
Political > Voter Registration > Affluent Millennial Republicans
Political > Voter Registration > Affluent Republican Seniors
Political > Voter Registration > Democrat General Election Voters
Political > Voter Registration > Democrat Party Absentee Voters
Political > Voter Registration > Democrat Party Early Voters
Political > Voter Registration > Democrat Party Loyalists
Political > Voter Registration > Democrat Primary Voters
Political > Voter Registration > Environmental Donors - Democrat Voters
Political > Voter Registration > Environmental Donors - Independent Voters
Political > Voter Registration > Environmental Donors - Republican Voters
Political > Voter Registration > General Election Only Voters
Political > Voter Registration > Hispanic Democrat
Political > Voter Registration > Hispanic Independent
Political > Voter Registration > Hispanic Republican
Political > Voter Registration > Independent General Election Voters
Political > Voter Registration > Independent Party Absentee Voters
Political > Voter Registration > Independent Party Affiliation
Political > Voter Registration > Independent Party Early Voters
Political > Voter Registration > Independent Voters - Loyalists
Political > Voter Registration > Left Leaning Independents
Political > Voter Registration > Left Leaning Republicans
Political > Voter Registration > Political Donors - Democrat Voters
Political > Voter Registration > Political Donors - Independent Voters
Political > Voter Registration > Political Donors - Republican Voters
Political > Voter Registration > Primary Election Voters
Political > Voter Registration > Republican General Election Voters

Political > Voter Registration > Republican Party Absentee Voters
Political > Voter Registration > Republican Party Early Voters
Political > Voter Registration > Republican Party Loyalists
Political > Voter Registration > Republican Primary Voters
Political > Voter Registration > Right Leaning Democrats
Political > Voter Registration > Right Leaning Independents
Political > Voter Registration > Veteran Donors - Independent Voters
Political > Voter Registration > Veterans Donors - Democrat Voters
Political > Voter Registration > Veterans Donors - Republican Voters
Political > Voter Registration
Political > Voting Behavior > Always Vote in Local Elections
Political > Voting Behavior > Always Vote in National Elections
Political > Voting Behavior > Always Vote in Statewide Elections
Political > Voting Behavior > Never Vote in Local Elections
Political > Voting Behavior > Never Vote in National Elections
Political > Voting Behavior > Never Vote in Statewide Elections
Political > Voting Behavior > Sometimes Vote in Local Elections
Political > Voting Behavior > Sometimes Vote in National Elections
Political > Voting Behavior > Sometimes Vote in Statewide Elections
Political > Voting Behavior
Political Affiliation > Democrat
Political Affiliation > Independent
Political Affiliation > Republican
Political
Politics > Bible Belt Conservative
Politics > Conservative > Registered Republican
Politics > Conservative Outdoorsman
Politics > Conservative
Politics > Democratic Donor
Politics > Democratic Voter
Politics > Female Democratic Supporter
Politics > General > Low Voter Turnout > General > All Voters
Politics > General > Low Voter Turnout > General > Democrat
Politics > General > Low Voter Turnout > General > Republican
Politics > General > Low Voter Turnout > General
Politics > General > Low Voter Turnout > Primary > All Voters
Politics > General > Low Voter Turnout > Primary > Democrat
Politics > General > Low Voter Turnout > Primary > Republican
Politics > General > Low Voter Turnout > Primary
Politics > General > Non-Partisan
Politics > General > Politically Divided Households
Politics > General > Registration Date > Registered Between Six and Ten Years Ago
Politics > General > Registration Date > Registered More than Ten Years Ago
Politics > General > Registration Date > Registered Within Last Five Years
Politics > General > Registration Date > Year of Registration > 1940-1959
Politics > General > Registration Date > Year of Registration > 1960-1969

Politics > General > Registration Date > Year of Registration > 1970-1979
Politics > General > Registration Date > Year of Registration > 1980-1989
Politics > General > Registration Date > Year of Registration > 1990-1999
Politics > General > Registration Date > Year of Registration > 2000-2010
Politics > General > Registration Date > Year of Registration > 2011
Politics > General > Registration Date > Year of Registration > 2012
Politics > General > Registration Date > Year of Registration > 2013
Politics > General > Registration Date > Year of Registration > 2014
Politics > General > Registration Date > Year of Registration > 2015
Politics > General > Registration Date > Year of Registration
Politics > General > Social View > Conservative
Politics > General > Social View > Liberal
Politics > General > Voter Frequency Score > 0
Politics > General > Voter Frequency Score > 1
Politics > General > Voter Frequency Score > 2
Politics > General > Voter Frequency Score > 3
Politics > General > Voter Frequency Score > 4
Politics > General > Voter Frequency Score > 5
Politics > General > Voter Frequency Score > 6
Politics > General > Voter Frequency Score > 7
Politics > General > Voter Generation > Baby Boomer 1946-1964
Politics > General > Voter Generation > Generation X 1965-1980
Politics > General > Voter Generation > Generation Y 1981-1994
Politics > General > Voter Generation > Gernation Z 1995 +
Politics > General > Voter Generation > Silent Generation 1928-1945
Politics > General > Voter Status > Absentee Voters
Politics > General > Voter Status > Registered Voters > Democrat
Politics > General > Voter Status > Registered Voters > Independent
Politics > General > Voter Status > Registered Voters > Republican
Politics > General > Voter Status > Registered Voters
Politics > General > Voter Status > Undecided Swing Voters
Politics > General > Voter Status > Unregistered Voters
Politics > General > Voter Type > Green Party Voters
Politics > General > Voter Type > Libertarian Voters
Politics > General > Voter Type > Tea Party Voters
Politics > Giving For Green Democrat
Politics > Independent Donor
Politics > Independent Voter
Politics > Leaning Democrat
Politics > Leaning Independent
Politics > Leaning Republican
Politics > Liberal > Registered Democrat
Politics > Liberal
Politics > Likely Political or Public or Civic Activities > Strongly Agree with the Statement that People Should be Responsible for their Own Healthcare not the Government
Politics > Likely Political or Public or Civic Activities
Politics > Likely Political Preference > Political Party

Politics > Likely Political Preference > Political Views
Politics > Likely Political Preference
Politics > Opportunity Seeking Democrat
Politics > Political Affiliation > Democrat
Politics > Political Affiliation > Independent/Other
Politics > Political Affiliation > Non-Registered
Politics > Political Affiliation > Republican
Politics > Political Affiliation
Politics > Political Party > 1st Individual
Politics > Political Party > 2nd Individual
Politics > Political Party > 3rd Individual
Politics > Political Party > Input Individual
Politics > Political Party
Politics > PoliticalPersonas > Conservative Democrats
Politics > PoliticalPersonas > Green Traditionalists
Politics > PoliticalPersonas > Informed But Unregistered
Politics > PoliticalPersonas > Left Out Democrats
Politics > PoliticalPersonas > Mild Republicans
Politics > PoliticalPersonas > On-the-Fence Liberals
Politics > PoliticalPersonas > Super Democrats
Politics > PoliticalPersonas > Ultra Conservatives
Politics > PoliticalPersonas > Unconnected Unregistered
Politics > PoliticalPersonas > Uninvolved Conservatives
Politics > Professional Democrat
Politics > Republican Donor
Politics > Republican Voter
Politics > Swing State Voter
Politics > Swing Voters
Politics > Traditional Republican
Politics > Undecided
Politics > Young Republican
Politics
Politics/Civics > Always vote in local elections
Politics/Civics > Always vote in national elections
Politics/Civics > Always vote in statewide elections
Politics/Civics > Attended a political rally
Politics/Civics > Attended a public meeting on town or school affairs
Politics/Civics > Been an active member of any group that tries to influence public policy or government
Politics/Civics > Engaged in fund raising
Politics/Civics > InfluentialsSM(net)
Politics/Civics > Never vote in local elections
Politics/Civics > Never vote in national elections
Politics/Civics > Never vote in statewide elections
Politics/Civics > Sometimes vote in local elections
Politics/Civics > Sometimes vote in national elections
Politics/Civics > Sometimes vote in statewide elections

Politics/Civics > Voted in federal
Politics/Civics > Worked for a political party
Politics/Civics
Premium > Demographic > Premium - Democratic Party Affiliation
Premium > Demographic > Premium - Republican Party Affiliation
Premium > Demographic > Premium Politically Liberal - Propensity
Premium > Products & Services Propensities > Premium Politically Conservative - Propensity
Premium > U.S. Political > Advocacy > Conservative
Premium > U.S. Political > Advocacy > Liberal
Premium > U.S. Political > Advocacy > Lobbyists
Premium > U.S. Political > Advocacy > Tea Party
Premium > U.S. Political > Issues > Ecology
Premium > U.S. Political > Issues > Economy
Premium > U.S. Political > Issues > Energy
Premium > U.S. Political > Issues > Environment
Premium > U.S. Political > Issues > Foreign Policy
Premium > U.S. Political > Issues > Healthcare
Premium > U.S. Political > Issues > Homeland Security
Premium > U.S. Political > Issues > Immigration
Premium > U.S. Political > Issues > Jobs
Premium > U.S. Political > Issues > Middle Eastern Affairs
Premium > U.S. Political > Issues > Military Air Force
Premium > U.S. Political > Issues > Military Army
Premium > U.S. Political > Issues > Military Bases
Premium > U.S. Political > Issues > Military General
Premium > U.S. Political > Issues > Military Marines
Premium > U.S. Political > Issues > Military Navy
Premium > U.S. Political > Issues > Military
Premium > U.S. Political > Issues > Sharing Economy
Premium > U.S. Political > Issues > Small Business
Premium > U.S. Political > Issues > Social
Premium > U.S. Political > Issues > Taxes
Premium > U.S. Political > Issues > Technology & Infrastructure
Premium > U.S. Political > Issues > Welfare
Premium > U.S. Political > People > 2012 Presidential Candidates
Premium > U.S. Political > People > 2016 Presidential Candidates > Democrats > Bernie Sanders
Premium > U.S. Political > People > 2016 Presidential Candidates > Democrats > Hillary Clinton
Premium > U.S. Political > People > 2016 Presidential Candidates > Democrats
Premium > U.S. Political > People > 2016 Presidential Candidates > Republicans > Donald Trump
Premium > U.S. Political > People > 2016 Presidential Candidates > Republicans > Jeb Bush
Premium > U.S. Political > People > 2016 Presidential Candidates > Republicans > Marco Rubio
Premium > U.S. Political > People > 2016 Presidential Candidates > Republicans > Ted Cruz
Premium > U.S. Political > People > 2016 Presidential Candidates > Republicans
Premium > U.S. Political > People > 2016 Presidential Candidates
Premium > U.S. Political > People > Democrat Incumbents
Premium > U.S. Political > People > Republican Incumbents

Premium > U.S. Political > Politics > Elections
Premium > U.S. Political > Politics > Political Influentials
Premium > U.S. Political > Politics > Politics General
Premium > U.S. Political > Politics > Undecided Voter
Premium > U.S. Political > Politics > Voting
Premium > U.S. Political
Premium Political > Voter Registration > Premium Affluent Democrat Seniors
Premium Political > Voter Registration > Premium Affluent Early Boomer Democrats
Premium Political > Voter Registration > Premium Affluent Early Boomer Independents
Premium Political > Voter Registration > Premium Affluent Early Boomer Republicans
Premium Political > Voter Registration > Premium Affluent GenX Democrats
Premium Political > Voter Registration > Premium Affluent GenX Independents
Premium Political > Voter Registration > Premium Affluent GenX Republicans
Premium Political > Voter Registration > Premium Affluent Independent Seniors
Premium Political > Voter Registration > Premium Affluent Late Boomer Democrats
Premium Political > Voter Registration > Premium Affluent Late Boomer Independents
Premium Political > Voter Registration > Premium Affluent Late Boomer Republicans
Premium Political > Voter Registration > Premium Affluent Millennial Democrats
Premium Political > Voter Registration > Premium Affluent Millennial Independents
Premium Political > Voter Registration > Premium Affluent Millennial Republicans
Premium Political > Voter Registration > Premium Affluent Republican Seniors
Premium Political > Voter Registration > Premium Democrat General Election Voters
Premium Political > Voter Registration > Premium Democrat Party Absentee Voters
Premium Political > Voter Registration > Premium Democrat Party Early Voters
Premium Political > Voter Registration > Premium Democrat Party Loyalists
Premium Political > Voter Registration > Premium Democrat Primary Voters
Premium Political > Voter Registration > Premium Environmental Donors - Democrat Voters
Premium Political > Voter Registration > Premium Environmental Donors - Independent Voters
Premium Political > Voter Registration > Premium Environmental Donors - Republican Voters
Premium Political > Voter Registration > Premium General Election Only Voters
Premium Political > Voter Registration > Premium Hispanic Democrat
Premium Political > Voter Registration > Premium Hispanic Independent
Premium Political > Voter Registration > Premium Hispanic Republican
Premium Political > Voter Registration > Premium Independent General Election Voters
Premium Political > Voter Registration > Premium Independent Party Absentee Voters
Premium Political > Voter Registration > Premium Independent Party Affiliation
Premium Political > Voter Registration > Premium Independent Party Early Voters
Premium Political > Voter Registration > Premium Independent Voters - Loyalists
Premium Political > Voter Registration > Premium Left Leaning Independents
Premium Political > Voter Registration > Premium Left Leaning Republicans
Premium Political > Voter Registration > Premium Political Donors - Democrat Voters
Premium Political > Voter Registration > Premium Political Donors - Independent Voters
Premium Political > Voter Registration > Premium Political Donors - Republican Voters
Premium Political > Voter Registration > Premium Primary Election Voters
Premium Political > Voter Registration > Premium Republican General Election Voters
Premium Political > Voter Registration > Premium Republican Party Absentee Voters

Premium Political > Voter Registration > Premium Republican Party Early Voters
Premium Political > Voter Registration > Premium Republican Party Loyalists
Premium Political > Voter Registration > Premium Republican Primary Voters
Premium Political > Voter Registration > Premium Right Leaning Democrats
Premium Political > Voter Registration > Premium Right Leaning Independents
Premium Political > Voter Registration > Premium Veteran Donors - Independent Voters
Premium Political > Voter Registration > Premium Veterans Donors - Democrat Voters
Premium Political > Voter Registration > Premium Veterans Donors - Republican Voters
Premium Political > Voter Registration
Premium Political
Premium Products & Services Propensities > Politically Conservative - Propensity
Premium Rate > ACXM Politics (US) > Likely Political
Premium Rate > ACXM Politics (US) > Likely Political Preference > Political Party > Democratic (Financial)
Premium Rate > ACXM Politics (US) > Likely Political Preference > Political Party > Republican (Financial)
Premium Rate > ACXM Politics (US) > Likely Political Preference > Political Party
Premium Rate > ACXM Politics (US) > Likely Political Preference > Political Views > Conservative (Financial)
Premium Rate > ACXM Politics (US) > Likely Political Preference > Political Views > Liberal (Financial)
Premium Rate > ACXM Politics (US) > Likely Political Preference > Political Views > Neutral
Premium Rate > ACXM Politics (US) > Likely Political Preference > Political Views
Premium Rate > ACXM Politics (US) > Likely Political Preference
Premium Rate > ACXM Politics (US)
Products & Services Propensities > Politically Conservative - Propensity
Products & Services Propensities > Politically Conservative - Propensity
Products & Services Propensities > Politically Liberal - Propensity
Psychographic/Attitudes > PoliticalPersonas > Conservative Democrats
Psychographic/Attitudes > PoliticalPersonas > Green Traditionalists
Psychographic/Attitudes > PoliticalPersonas > Informed But Unregistered
Psychographic/Attitudes > PoliticalPersonas > Left Out Democrats
Psychographic/Attitudes > PoliticalPersonas > Mild Republicans
Psychographic/Attitudes > PoliticalPersonas > On-the-Fence Liberals
Psychographic/Attitudes > PoliticalPersonas > Super Democrats
Psychographic/Attitudes > PoliticalPersonas > Ultra Conservatives
Psychographic/Attitudes > PoliticalPersonas > Unconnected; Unregistered
Psychographic/Attitudes > PoliticalPersonas > Uninvolved Conservatives
RealClearPolitics
Sapphire-B2B > Industry > Memberships & Organizations > Political
Schober > DE > B2C > Demography > Conservative Retiree
Schober > DE > B2C > Fundraising > Conservative Values
TargetReady > Behavior Models > Household > Politics & Society > Conservative
TargetReady > Behavior Models > Household > Politics & Society > Leaning Conservative
TargetReady > Behavior Models > Household > Politics & Society > Leaning Liberal
TargetReady > Behavior Models > Household > Politics & Society > Liberal
TargetReady > Behavior Models > Household > Politics & Society > Opinion Leaders
TargetReady > Behavior Models > Household > Politics & Society
TargetReady > Behavior Models > Household > US Political > Active Voice
TargetReady > Behavior Models > Household > US Political > Conservative

TargetReady > Behavior Models > Household > US Political > Leaning Conservative
TargetReady > Behavior Models > Household > US Political > Leaning Liberal
TargetReady > Behavior Models > Household > US Political > Liberal
TargetReady > Behavior Models > Household > US Political
Tru Optik > Webbula > Historical Buyer or Shopper of > Charitable Donations > Politically Conservative
Tru Optik > Webbula > Historical Buyer or Shopper of > Charitable Donations > Politically Liberal
Tru Optik > Webbula > Politics > Leaning Democrat
Tru Optik > Webbula > Politics > Leaning Independent
Tru Optik > Webbula > Politics > Leaning Republican
Tru Optik > Webbula > Politics > Swing Voters
Tru Optik > Webbula > Politics > Undecided
U.S. Political Action > Civic Advocates
U.S. Political Action > Contacted Politician
U.S. Political Action > Democrat Self-identity
U.S. Political Action > Local Participants
U.S. Political Action > Middle of the Road
U.S. Political Action > Net Conservative
U.S. Political Action > Net Liberal
U.S. Political Action > Other-party Self-identity
U.S. Political Action > Passive Civics
U.S. Political Action > Political Activist
U.S. Political Action > Political Influencer
U.S. Political Action > Politically Authority
U.S. Political Action > Republican Self-identity
U.S. Political Action > Somewhat Conservative
U.S. Political Action > Somewhat Liberal
U.S. Political Action > Strictly Voters
U.S. Political Action > Unaffiliated Self-identity
U.S. Political Action > Very Conservative
U.S. Political Action > Very Liberal
U.S. Political Action > Vote & Sign
U.S. Political Action
United States > Seasonal and Holiday and Special Events > Election Day US Eligible Voters
US Data > AmeriLINK Consumer Database > Demographics & Segmentation > Political Affiliation > Democrat
US Data > AmeriLINK Consumer Database > Demographics & Segmentation > Political Affiliation > Independent
US Data > AmeriLINK Consumer Database > Demographics & Segmentation > Political Affiliation > Republican
US Data > AmeriLINK Consumer Database > Demographics & Segmentation > Political Affiliation
US Political Party > Democratic/Liberal
US Political Party > Independent
US Political Party > Republican/Conservative
US Political Party
US Politics > 2016 Democratic Presidential Candidates > Bernie Sanders
US Politics > 2016 Democratic Presidential Candidates > Hillary Clinton
US Politics > 2016 Democratic Presidential Candidates
US Politics > 2016 Republican Presidential Candidates > Donald Trump
US Politics > 2016 Republican Presidential Candidates

US Politics > All Candidates
US Politics > Amy Klobuchar
US Politics > Bernie Sanders
US Politics > Beto ORourke
US Politics > Bill de Blasio
US Politics > Cory Booker
US Politics > Democratic National Convention
US Politics > Democratic Party Candidates
US Politics > Democratic Party
US Politics > Donald Trump
US Politics > Elizabeth Warren
US Politics > Eric Swalwell
US Politics > Green Party
US Politics > Issues & Causes
US Politics > Jay R. Inslee
US Politics > Joe Biden
US Politics > John Hickenlooper
US Politics > JuliÃ¡n Castro
US Politics > Kamala Harris
US Politics > Kirsten Gillibrand
US Politics > Liberal Media Personalities
US Politics > Libertarian Party
US Politics > Republican National Convention
US Politics > Republican Party Candidates
US Politics > Republican Party
US Politics > Steve Bullock
US Politics > Tim Ryan
US Politics > Tulsi Gabbard
US Politics
US Voters > Civic/Political Engagement > Local Participants
US Voters > Civic/Political Engagement > Political Influentials
US Voters > Civic/Political Engagement > Strictly Voters
US Voters > Civic/Political Engagement > Vote and Sign
US Voters > Civic/Political Engagement
US Voters > Contacted State or Local Politician
US Voters > Light voter
US Voters > Moderately-Likely voter
US Voters > Political Attitudes > Advise others on politics
US Voters > Political Attitudes > Knowledgeable/Experience in Politics
US Voters > Political Attitudes
US Voters > Political Ideology > Middle of the Road
US Voters > Political Ideology > Somewhat Conservative
US Voters > Political Ideology > Somewhat Liberal
US Voters > Political Ideology > Very Conservative
US Voters > Political Ideology > Very Liberal
US Voters > Political Ideology

US Voters > Registered Democrats
US Voters > Registered Independents
US Voters > Registered Republicans
US Voters > Registered to Vote
US Voters > Super voter
US Voters > Swing Democrats
US Voters > Swing Independents
US Voters > Swing Republicans
US Voters > Voted in 2008 general election
US Voters
USP > A-Platinum > Conservative Seniors SMA > USP0161
USP > A-Platinum > Conservative Think Tank Followers SMA > USP0268
USP > B-Gold > Conservative News Mags Intent to Subscribe SMA > USP0269
USP > B-Gold > Conservative News Viewers and Listeners SMA > USP0271
USP > B-Gold > Conservative Seniors SMA > USP0161
USP > B-Gold > Conservative Think Tank Followers SMA > USP0268
USP > C-Silver > Conservative News Mags Intent to Subscribe SMA > USP0269
USP > C-Silver > Conservative Seniors SMA > USP0161
USP > C-Silver > Conservative Think Tank Followers SMA > USP0268
Verified Mobile > Demographic > Political > Party Affiliation > Democrat
Verified Mobile > Demographic > Political > Party Affiliation > Independent
Verified Mobile > Demographic > Political > Party Affiliation > No Party
Verified Mobile > Demographic > Political > Party Affiliation > Republican
Voter > Party > Democratic
Voter > Party > Republican
Wealth Window > US Political Affiliation > Democrat
Wealth Window > US Political Affiliation > Independent
Wealth Window > US Political Affiliation > Republican
Web > Politics